

BUY COLUMBIA MADE MERCHANDISE!

A Home Industry

Drawing most of its patronage from the outside. Its products go to every state in the Union and the cash returns are spent in Columbia.

Modern equipment and high class talent are at the service of Columbia.

E. W. Stephens
Publishing Company

Publishers Printers Binders

**A Small Payment
down, and the
remainder like rent.**

Own A Home!

We will build you a home to suit your taste on a beautiful VIRGINIA AVENUE Lot.

Make a small payment down, and let your rent be paying for your home.

L. W. Dumas, Jr.
Construction Co.
407-09 Guitar Bldg.

COLUMBIA MADE AND BOONE COUNTY PRODUCED PRODUCTS OF THE White Eagle Dairy Co.

Pastuerized Milk
Ice Creams and Ices
In special orders.
Cottage Cheese
Buttermilk and
Buttermilk Cocktails.
Brick Cream for parties.
Ice Cream at all times.

15 So. 10th St. Phone 360

**Your little chicks need
Red Ring Chick Feed
Now!**

When they grow up—Red Ring Hen Feed.
Boone Co. Milling & Elevator Co.

Bonner's Home Made Bakery Products

College Bread
Harvest Bread
Home Made Salt Rising
Graham Bread
Whole Wheat Bread

Cakes
Rolls
Pies
Doughnuts
Pastry Delicacies for parties.

406 BROADWAY **Bonner's Bakery** PHONE 84

JIMMIE'S

Delicious home made pure chocolates are sold each Friday and Saturday at only, a lb.

20c

The Jimmie Stores are:

COLLEGE INN
916 Broadway.

VIRGINIA CONFECTIONERY

Virginia Building.

KOLUMBIA KANDY KITCHEN

Guitar Building.

EXPERT PHOTO DEVELOPING



To get the best possible results from your snapshots, let the highest paid photo expert in Central Missouri develop your films. He is at The Drug Shop, the home of the Kodak family in Columbia. There you'll also find the largest and best equipped plant in the section. To get the best in developing, printing, enlarging films and kodaks go to

THE DRUG SHOP
Phone 302 Phone 302

"Soda Pop"

Missouri's Best is made in Columbia.

Order by the case.

R. J. Cassidy
Bottling Works

Phone 58-Black

THE FINE THING about buying a Columbia made SUIT FROM

Chris. O. Ehinger

"Where Clothes Are Really Tailored,"

Is that you always get a SUIT Made to Fit You.

1011 E. Broadway
Phone 708 Red



Buy It At Home.

Columbia is a college town and it is also a manufacturing town in a smaller way.

Columbia has more than two dozen manufacturing industries that give employment to a large number of citizens.

When you purchase Columbia made merchandise you indirectly increase the population of Columbia and increase the value of your property.

In every line represented on this page you can get as good a value at home as you can anywhere. At least give the home man a chance to serve you first. Then you have helped Columbia grow.

Keep this in mind please.

Buy Columbia Made Goods.



We can repair your Jewelry, Watches and Clocks, or if you want something made, come in and let us make it for you. New Jewelry, as well as repairing old, is our specialty.



The Famous "Hardware Shoes"

are made in the Columbia factory of

The HAMILTON-BROWN SHOE CO.

Talk With Us About Building

Investigate materials before you build.

Find out why hollow building tile and brick will give you a beautiful, comfortable, durable, dry, sanitary, vermin-proof, fire-proof and sound-proof home, warm in winter and cool in summer.

Brick and tile are the only building materials that have not advanced in price this year.

Carl W. Stookey, Manager

Edwards Brick Co.
520 Guitar Bldg.

HETZLER MAKES IT— "Peanut Butter"

Hetzler Bros. Market
PHONE 165

GUY T. FELTY GENERAL CONTRACTOR

Estimates
Cheerfully Given.

Nothing Too Large
Nothing Too Small

Phone 1289 White. Res. 1305 Windsor

BUY COLUMBIA MADE

"MOTHER'S BREAD"

Made in a Sanitary Shop and delivered fresh and warm by

GENTSCH BAKERY

Phone 1164

18 N. 9th Street



"Why am I fat?" asked Biddy hen.

"Why say I eggs in nests of ten?"

"I eat the food that's fresh and fine,

"Made in Columbia, 3 Double Nine,

"No stale stuff for me" say I

"In Columbia, you must buy.

"Then straight to the C. F. G. & Co.

"Does my mistress quickly go.

"That's why I'm fat," said Biddy hen.

"Mistress deals with honest men."

COLUMBIA FEED & GRAIN CO.

Phone 399. Opp. Wabash Depot